#### CURRICULUM VITAE ET STUDIORUM

#### IOANNIS N. KATSIKIS

(November, 2012)

#### Summary

Mr Ioannis N. Katsikis is an Innovation Engineer (BEng in Innovation Management & Technology Policy). He holds an MSc in Environmental Policy & Management and an MBA: Business Process Management, both from the University of the Aegean, Greece. He is also the holder of an MPhil in Architecture and Space Planning from the School of Architecture at the National Technical University of Athens. Currently, he is a Doctoral Researcher at the Management Science Laboratory of the Dept. of Management Science & Technology in the Athens University of Economics & Business, where he also serves as the Chief Knowledge Officer. At the same time, he works as an Academic Tutor at the National and Kapodistrian University of Athens and also, since 2005 as a freelance Strategic Management Consultant. He has gained valuable experience by participating in major international R&D projects and offered consulting services to national governments (Greece, Romania, Georgia, Turkey) and international organizations (BSEC, EU) while he has been a Research Advisor of the European Commission (DG Enterprise and Industry). He has published more than 160 research papers in academic journals, edited books, and international conferences (such as AOM, SMS, EGOS, EURAM, BAM, ERSA). He has worked for the National Bank of Greece, the European Commission and for Agro Brokerage. He has received three international awards in recognition of his research (AoM, BAM, ERSA). His scientific interests include Strategic Management, Entrepreneurship, Innovation, Science and Technology Policies, Knowledge & Technology Management and Sustainable Regional Development.

#### Personal and Contact Information

Name and Surname: Mr Ioannis N. Katsikis

Date and Place of Birth: 2nd March 1979, Panorama, Thessaloniki, Greece

Citizenship: Hellenic (EU working status), Military Obligations: Fulfilled, Sergeant Major at the Hellenic Artillery

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## **Academic Studies**

Doctoral Researcher at the Athens University of Economics and Business (AUEB), Athens, Greece

Department of Management Science and Technology, Management Science Laboratory (MSL)

Doctoral Thesis: "PhD in Strategic Management, Innovation Dynamics and Co-evolution Processes"

PhD Committee: Yiannis Spanos, Spyros Lioukas, Klas Eric Soderquist, Gregory Prastacos

Visiting Researcher at the Luis Pasteur University Strasbourg (ULP Strasbourg I), Strasbourg, France
Bureau d' Economie Théorique et Appliquée – (BETA),
PhD School Program in Micro Approaches to Innovation and Innovation Networks, Strasbourg, France

Visiting Researcher at the United Nations University – Maastricht University, Maastricht, The Netherlands Maastricht Economic and Social Research on Innovation and Technology, (UNU-MERIT) PhD School Program in Modeling, Systems and Dynamics

Graduate of the National Centre for Public Administration and Local Government, *Athens, Greece*Certification in Teaching and Adult Education

Graduate of the National Technical University of Athens (NTUA), *Athens, Greece*School of Architecture, Master of Philosophy (MPhil) in Architecture – Space Planning *Major in Planning - Space - Culture* 

Graduate of the University of the Aegean, Business School, Chios, Greece

Department of Business Administration

Master of Business Administration (MBA) Major in Operations and Production Management

Graduate of the University of the Aegean, School of Environmental Science, Mytilene, Lesvos, Greece
Department of Environmental Studies
Master of Science (MSc) in Environmental Policy and Management
Joint Major in Integrated Management of Firms and Organizations and in Management of Protected Areas

Graduate of the Technological Institute of Thessaloniki, Greece

Bachelor of Engineering (BEng) in Innovation Management and Technology Policy Major in the Industrial Sector

Graduate of the Economic Institute for Professional Education and Vocational Training, *Thessaloniki, Greece* Specialization in Stock Exchange Business.

Languages: Greek: Mother Tongue. English: Fluent, French: Good, Italian: Good.

## **Computer Literacy**

Excellent working knowledge of Windows, Office, and various web applications, HTML and web authoring, Dreamweaver, FrontPage, PHP Joomla CMS. Very good working knowledge of SPSS, Minitab, GeoMedia Professional, ArcView, ArcInfo, Idrisi32, Ramas EcoLab, GEMIS, Stella Research and the operational research programs: WinQSB, Arena and LINDO. Good knowledge in the use of Stock-Exchange Programs: such as S.MA.R.T. (Forthnet), Monopoly (GlobalSoft), XRHMA Plus & 2000, EUROXRHMA and PROFIT CENTER (Broker Systems) & Eurofasma (Singular).

## **Professional Experience**

Employee in Exchange and Foreign Banknotes

National and Kapodistrian University of Athens – UoA Executive Education Programs – E-Learning Academic Tutor and Program Manager	27.10.2008 to present
Ioannis N. Katsikis (Private Contractor) Business Consultant as an Innovation Engineer Business and Technology Consultant to Public Organizations	01.03.2005 to present
Evolution Observatory – EV Centre Epistemic Community of Practice Co-Founder and Principal Researcher	01.11.2005 to present
Athens University of Economics and Business – AUEB Management Science Laboratory - MSL Researcher at the Innovation and Knowledge Management Center Chief Knowledge Officer at MSL Assistant CSR Manager at the MBA International Program	15.03.2004 to present
Hellenic Army General Staff Command and General Staff College Sergeant Major of the Artillery at the 1st Staff Office	09.05.2010 to 09.01.2011
University of the Aegean School of Social Sciences, Department of Sociology Laboratory for Social and Cultural - Digital Documentation Researcher and Consultant	01.03.2003 to 30.11.2003
European Commission – European Centre for Communication Information and Culture Information Officer	01.04.2002 to 31.10.2002
National Bank of Greece S.A. Stavroupolis Branch, Thessaloniki, Greece. Employee in Commercial Trust	01.12.2001 to 30.04.2002
National Bank of Greece S.A. Stavroupolis Branch, Thessaloniki, Greece. Employee in Exchange and Customer Support Service	01.07.2001 to 31.10.2001
Agro Brokerage S.A. – Agricultural Bank of Greece S.A. Thessaloniki Branch, Greece Broker and Back Office Employee	01.09.1999 to 30.05.2000
National Bank of Greece Stavroupolis Branch, Thessaloniki, Greece.	27.07.1998 to 30.01.1999

## Research Projects and Consulting Experience

#### Principal Researcher (2012), Athens, Greece

Institute for Small Firms, General Confederation of Professionals, Craftsmen & Merchants Association (IME / GSEVEE).

Research Project Title: "A Study for the Innovation in the Small Firms".

Total project budget: 19.500,00 Euros

Description: This study approaches the concept of innovation and the practical use of innovative applications from small and very small Greek firms. It includes an empirical field research in order to study and map the barriers for enhancing innovations and the problems between providers and agencies in utilizing innovations. The aim is to develop policy proposals for GSEVEE regarding the design and implementation of effective actions for the development of innovation in small firms.

#### Principal Researcher (2012), Athens - Greece

Athens University of Economics and Business, Research Committee, "Unit of Innovation and Entrepreneurship" Research Project Title: "Green and Social Economy: Recording Specialties and New Professions" Total project budget: 3.500,00 Euros.

Description: The target of the project was to map green business and the social economy, to record new specialisations, "new professions" and to detect the required knowledge and skills and recommendations

## Principal Researcher (2011), Serres, Sofia, Blagoevgrand

European Commision, Operational Programme Greece-Bulgaria 2007-2013

Research Project Title: "Interregional Management of Human Resources" funded by the European Regional Development Fund (ERDF). Total project budget: 560.750,00 Euros

Description: Participation in a research study on Business Opportunities in Cooperation between Greece and Bulgaria and analysis of practices and policies for business development in a cross border level

#### Principal Researcher (2011), Athens - Greece

Athens University of Economics and Business, Research Committee, "Unit of Innovation and Entrepreneurship" Research Project Title: "Development of Educational material for "Social Entrepreneurship".

Total project budget: 3.500,00 Euros

Description: The target of the project was the development of case studies on "Social Entrepreneurship" (PE 3, Deliverable 3.3)

## Principal Researcher (2011), Serres, Sofia, Blagoevgrand

European Commission, Operational Programme Greece-Bulgaria 2007-2013

Research Project Title: "Greek - Bulgarian Network for Education and Training in Entrepreneurship: Models, Programmes and Virtual Enterprise Infrastructures", funded by the European Regional Development Fund (ERDF). Total project budget: 560.750,00 Euros.

Description: Requirement Analysis for Cross-border Collaboration in Entrepreneurship. Participation in two studies:

1) Compiling and analyzing the profiles, activities and the available scientific, research and educational resources of the educational institutions in the Region. 2) Analysis of cross-border cooperation between Greece and Bulgaria related to economic, scientific, research and educational activities

## Principal Researcher (2011), Tripolis - Greece

University of Peloponnese, Research Committee, "Unit of Innovation and Entrepreneurship"

Research Project Title: Case Studies development for the course on "New Product and Services Development"

Total project budget: 3.000,00 Euros. The target of the project was the development of case studies on Deliverable 3.1. Small and medium business and Deliverable 3.2. Case study on Social Economy

# ${\bf Principal\ Researcher\ (2009-2010),\ Athens-Greece}$

Athens University of Economics and Business, Research Committee, "Program for Fundamental Research Funding" Research Project Title: "Innovation Dynamics and Co-evolution Processes". Total project budget: 12.000,00 Euros

The target of the project is to study longitudinally the processes in the formation of the Computer Services Sector in Greece. The project is funded by the "Program for Fundamental Research Funding" from the Research Committee of the Athens University of Economics and Business.

# Principal Researcher (2008, 2009), Athens – Greece

Athens University of Economics and Business, MBA International

Research Project Title: ", "Corporate Social Responsibility"

Total project budget: 2.500,00 Euros. The target of the project was to develop educational material for Corporate Social Responsibility and Sustainable Development to be used at the MBA International Program of the Athens University of Economics and Business.

#### Project Manager (2008), Athens - Greece

Technological Educational Institute of Athens, Research Centre

Research Project Title: "The Contribution of the Fields of Environmental Protection and Sustainable Development in the Development of New Working Places". Total project budget: 12.000,00 Euros.

Description: The target of the study was to survey the European and Greek academic environment and in accordance to changes in environmental and sustainability education and develop specific proposals, based on best practices, for the advancement of environmental and sustainable development studies and the creation of new working places in the fields of environment and sustainable development.

#### Principal Researcher (2008), Athens – Greece.

Technological Educational Institute of Athens, Research Centre

Research Project Title: "New Trends in the Market and their Relevance to the Knowledge Fields of Technological Education". Total project budget: 12.000,00 Euros.

Description: The target of the study was to survey the European and Greek environment and in accordance to changes in technological education and develop specific proposals, based on best practices, for the advancement of technological studies and the creation of new working places in the fields of new technologies.

#### Researcher (2006-2007), Athens - Greece, Brussels - Belgium

European Commission, Analyzing & Evaluating the Impact on Innovation of Public Research Programs

Research Project Title: Evaluation of the Impact of Projects of Community FP5 and FT6. (InnoImpact)

Total project budget: 2.15 million Euros.

Partners: IntraSoft International, Belgium, Joanneum Research Forschunggsellschaft Mbh, Austria, Technisch Universiteit Delf (TUD) Department of Economics of Innovation, The Netherlands, BETA – Bureau d' Economie Théorique et Appliqué, Universite Louis Pasteur, France, Fondazione Formit and Innova Europe.

Researcher (2005-2006), Athens – Greece, Bucurest - Romania, Tbilisi - Georgia, Vienna - Austria, Antalya - Turkey European Commission, 6th Framework Program: Integrating & Strengthening the European Research Area Research Project Title: Research Potential of the Black Sea Countries (BS-Res-Pot).

Total project budget: 480.000,00 Euros.

Partners: Johanneum Research, Austria; the Turkish Academy of Science, the National Academy of Ukraine, and ICBSS - the International Center of Black Sea Studies.

## Consultant (2003-2004) Mytilene – Athens, Greece (2005)

Research Project Title:"Go Digital, Information Society" for the introduction of e-business and information technologies to Small and Medium Enterprises (SMEs),

Partners: Research Committee, University of the Aegean, Mytilene, Lesvos and National and Kapodistrian University of Athens, Department of Informatics and Telecommunications, Athens.

## **Management Positions**

- Corporate Social Responsibility (CSR) Assistant Manager at the MBA International Program of the Athens University of Economics and Business, Athens, Greece
- Chief Knowledge Officer (CKO) at the Management Science Laboratory MSL, Dept. of Management Science and Technology, Athens University of Economics and Business
- Member of the Senate of the University of the Aegean, as a representative of Graduate Students and PhD Candidates for the Academic Year 2003-2004
- Member of the Board of Management of the "Company for the Management of the property of the University of the Aegean" as a representative of Post-Graduate Students and PhD Candidates for the Academic Year 2003-04
- Member of the Committee for the Internal Audit of the University of the Aegean as a representative of Post-Graduate Students and PhD Candidates of the University for the Academic Year 2003-2004
- Member of the Board of Management at the Department of Environmental Studies, School of Environmental Sciences of the University of the Aegean as a representative of Post-Graduate Students and PhD Candidates of the University for the Academic Year 2002-2003

## Awards

- Best Paper Award Winner at the Annual Academy of Management Conference "Doing Good by Doing Well", August 3-8th 2007, Philadelphia, USA
- Best Paper Award Winner at the British Academy of Management Conference, 11-13 September 2007, Warwick, England, UK

 "Epainos" Award Session at the 47th Congress of the European Regional Science Association, August 30th – September 3rd, 2007, Paris, France

 "Nana Kontou" Prize for Best Scientific Paper 2010, Association of Smyrneans and Asia Minor Refugees, Thessaloniki, Greece

## Scholarships

- Scholarship by the Society for the Advancement of Management Studies (Journal of Management Studies) for attending the 5th Annual Doctoral Workshop of the Strategic Management Society, preceding the Strategic Management Society 2008 Conference in Cologne, Germany
- Scholarship for the Academy and Member of the GLOBELICS Academy (Global Network for Economics of Learning, Innovation, and Competence Building Systems)
- Scholarship and Member of the European DIMETIC PhD School organized by the DIME Network of Excellence
- Scholarship for PhD Thesis in Innovation Dynamics, by the Department of Management Science and Technology at the Athens University of Economics and Business, Greece
- Academic Distinction by the Business School, University of the Aegean for outstanding academic performance (3rd in the 2004-2006 MBA class) and Award for the MBA Thesis
- Academic Distinction by the Department of Environmental Studies, University of the Aegean, for the outstanding academic performance 2nd in the 2002-2003 MSc class.

#### **Teaching Experience**

#### At the Athens University of Economics and Business - AUEB:

- Dept. of Management Science and Technology, participation in teaching at the following courses:
  - a. Entrepreneurship (8th semester)
  - b. Extended Enterprise (6th semester)
- MBA International Program
  - a. Introduction to Entrepreneurship and Innovation
  - b. Research Methodology

## At the Institute of Continuing Adult Education (IDEKE), of the Hellenic Ministry of Education & Lifelong Learning:

- Programme: "Environment and Sustainable Development"
  - a. Course on Sustainable Development, (Spring 2010-11 and Winter 2011-12).

# At the National School of Public Administration and Local Government

- Executive Training Program for Public Servants Heads of Departments
  - a. Course on: Organizational Culture, Change and Innovation"

#### At the National and Kapodistrian University of Athens, Greece:

- Executive Education Program on Management of Cultural Organizations
  - a. Strategic Management, Since Winter Semester 2008-09, 2010-2011
  - b. Human Resource Management, Since Spring Semester 2009, 2010-2011
- Executive Education Program on Business Administration
  - a. Human Resource Management, Since Winter Semester 2008-09
- Executive Education Program on Management of Cultural Organizations
  - Management of Non-Governmental Organizations, Since Winter Semester 2008-09, 2010-2011
- Executive Education Program on Corporate Governance
  - a. Shareholders, Ownership Structure & Control, Since Winter Semester 2008-09
  - b. Policies & Publicity Corporate Transparency, Since Winter Semester 2008-09
  - c. Composition and Role of the Board, Since Spring Semester 2009
- Developing Cultural Entrepreneurship

- a. Total Quality Management, Spring Semester 2009, 2010
- Executive Education Program on "Environmental Management" on "Corporate Social Responsibility" Environment and Sustainable Development" Spring Semester 2009 to today:
  - a. Global Environmental Problems and Environmental Studies
  - b. Ecology, Biodiversity and Nature Conservation
  - c. Environmental Strategy and Sustainable Development
  - d. Environmental and Ecological Economics
  - e. Environmental Management in Business Firms
  - f. Environmental Law and Legislation
  - g. Environmental Policy
  - h. Environmental Management Systems
  - i. Environmental Entrepreneurship
  - j. Field Study Project.

#### **Curriculum Development of Educational Programs**

- Development of the Academic Curriculum, of the content and teaching the following programs:
  - Executive Education Program in "Environmental Management", National and Kapodistrian University of Athens
  - b. Executive Education Program in "Environment and Sustainable Development", National and Kapodistrian University of Athens
  - Executive Education Program in "Corporate Social Responsibility", National and Kapodistrian University of Athens
  - d. Executive Education Program in "Specialist in Environmental Management", National and Kapodistrian University of Athens
  - e. Executive Education Program titled: "Entrepreneurship and Sustainable Development", University of Athens (Duration 5 months)
  - f. Executive Education Program titled "Environmental and Social Entrepreneurship", University of Athens (Duration 5 months)
  - g. Executive Education Program entitled "Environmental and Ecological Entrepreneurship", University of Athens (Duration 5 months)
  - Executive Education Program entitled "Environment and Sustainable Development for the Public Sector",
     University of Athens (Duration 5 months). Program certified by the National School of Public Administration.
- Continuous Education Programs for Adults:
  - a. "Environmental Problems and Sustainable Development", National & Kapodistrian University of Athens
  - b. "Environmental Policy and Certification Systems", National and Kapodistrian University of Athens
  - c. "Environmental Strategy and Business Administration", National & Kapodistrian University of Athens
  - d. "Social Entrepreneurship" (Duration 3 months), University of Athens
  - e. "Environmental Entrepreneurship" (Duration 3 months), University of Athens.

## Seminars and Courses

- Strategic Management Society 2008 PhD Workshop, 11 October, 2008, Cologne, Germany. Attended with scholarship from the Society for the Advancement of Management Studies (*Journal of Management Studies*)
- Globelics Academy PhD School 2008, Globelics (Global Network for Economics of Learning, Innovation, and Competence Building Systems) Academic Network, University of Tampere, Tampere, Finland
- National Technical University (NTUA), School of Electrical and Computers Engineering, Multimedia Laboratory, Seminar for the "Semantic Web", Human Network for Research and Technological Education, (Multi-Mine), May 2005, Athens, Greece

National Centre for Research and Technological Development, Institute for Informatics and Telecommunications, Seminar for "Multimedia Data-Mining and Knowledge Management Technologies", Human Network for Research and Technological Education – "Multi-Mine"

- Cyprus International Institute of Management (CIIM), Master in Business Administration (MBA) Course: Creativity in Management, George Lester (Manchester Business School) and course: Organizational Behaviour, Adrian Kelly (University College Dublin, Business School)
- European Commission, Directorate General X, Technological Institute of Thessaloniki, Jean Monett Seminar for European Union, Duration: From 26.03.2002 to 24.04.2002
- Athens Stock Exchange, Athens Derivates Exchange, Stock Exchange Center of Thessaloniki, Educational Center, Seminars for the Basic Principles of Derivatives, November 2001
- Seminar for the Basic Principles of the Hellenic Capital Market, November 2001

## **Journals**

- [1] Katsikis I., and Fragidis G., (2012), An Analysis of Bilateral Project Consortia in the Case of Greece and Bulgaria, *Intellectual Economics*, Accepted for publication, to appear in 2012.
- [2] Katsikis I. and Fragidis G., (2012), Entrepreneurship in Education: The Case of the European Business Schools, *Astrolavos*, under publication, October 2012
- [3] Sepetis A., Katsikis I. and Nikolaou I., (2011), Environmental, Social and Corporate Governance: A Framework of Evaluation for Financial Stakeholders, *Journal of Regional Socio-Economics Issues*, Vol.1. Issue 1, pp.5-20
- [4] Kostopoulos K., Brachos D., Philippidou S. and Katsikis I., (2010), Knowledge Based Approaches: A Literature Review, International Journal of Applied System Studies, Special Issue on Knowledge Management, Vol. 3 Issue 4, pp.389-403
- [5] Katsikis I. and Kyrgidou L., (2009), Entrepreneurship in Teleology: The Variety of the Forms, International *Journal of Entrepreneurial Behavior and Research*, Vol. 15 Issue 2, pp.209-231
- [6] Katsikis I. and Kyrgidou L., (2007), The Concept of Sustainable Entrepreneurship: A Conceptual Framework and Empirical Analysis, Best Paper Award Winner. In George T. Solomon (Ed.), *Proceedings of the Annual Meeting of the Academy of Management*, ISSN 1543-8643
- [7] Katsikis I. and Kyrgidou L., (2007), Sustainable Entrepreneurship: Theoretical Approach, Strategic Considerations and Empirical Evidence, *British Academy of Management Volume, Best Paper Award Winner*.
- [8] Katsikis I. and Kyrgidou L., (2007), Sustainable Entrepreneurship, Global Success and Local Development: The Case of Mastiha from the Island of Chios, Greece, *Epainos Award Session Proceedings, European Regional Science Association*.

#### **Texts in Edited Volumes**

- [9] Katsikis I.N., Göksidan H.T. and Erdil E., (2013), The Potential Role of Government in Development Process of a Cluster Policy, in Yetkiner H., Pamukcu T. and Erdil E., (ed.) *Industrial Dynamics, Innovation Policy and Economic Growth through Technological Advancements*, IGI Global Publications. ISBN13: 978-146-66-1978-4
- [10] Katsikis I.N., (2012), Mastiha from the Island of Chios: A Case of Sustainable and Distributed Entrepreneurship, in Halkias D., (ed.), "Entrepreneurship and Sustainability: Business Solutions for Poverty Alleviation from around the World", Ashgate Publications, ISBN 978-1-4094-2873-2
- [11] Katsikis I., (2012), Entrepreneurship Studies in University Education, *InnKnow FORUM*, No.15, Fall 2012, pp.4-5.
- [12] Katsikis I., (2011), Market Demand, Eco-products and Entrepreneurship in the "Natural Cosmetics Sector" in Greece, book chapter in Wagner M., (ed.), Entrepreneurship, Innovation and Sustainability", pp. 238-251, Greenleaf Publications, ISBN 978-1-906093-73-0
- [13] Katsikis I., (2011), Distributed Entrepreneurship: Business Growth & Local Development, *InnKnow FORUM*, No.14, Fall 2011, pp.4-5.
- [14] Katsikis I.N., (2010), Entrepreneurship in Greece, Chapter 7 in Petrakis P.E., (ed.), *The Greek Economy: Challenges to the Year 2010*, ISBN:978-960-02-2450-4, pp.141-162 (in Greek).

[15] Katsikis I. and Söderquist K.E., (2010), Innovation Dynamics and Co-Evolutionary Processes in the Computer Services Sector – A Longitudinal Analysis Innovation Dynamics and Co-Evolutionary Processes in the Computer Services Sector – A Longitudinal Analysis, in Katsoulakos Y., (ed.), Basic Research in the Athens University of Economics and Business: The Basic Research Funding Program of AUEB, Athens, Greece, pp.269-280, ISBN 978-960-9443-06-7

- [16] Katsikis I., (2010), The Role of Skills in the Development of a Sector, *InnKnow FORUM*, No.13, Fall 2010, pp.5-6.
- [17] Katsikis I. and Kyrgidou L, (2009), Green Approaches to Entrepreneurship: Theoretical Foundations and Empirical Examination, in press for the Asha Joshi, (ed.), "Ecopreneurs: Green Business Activists", Icfai University Press, ISBN: 978-81-314-2353-0
- [18] Katsikis I., (2009), The Effects of Corporate Ownership on Downsizing Decision Making, *InnKnow FORUM*, No.12, Spring 2009, pp.5-6.
- [19] Katsikis I., (2009), On the Formation of a Sector: The Case of Computer Services, *InnKnow FORUM*, No.12, Spring 2009, pp.12-13.
- [20] Katsikis I. and Kyrgidou L., (2008), Teleological Approaches to Entrepreneurship, *InnKnow FORUM*, No.11, Fall 2008, pp.6-8.
- [21] contribution in the volume of Bonas G., (2007), "Research Potential of the Black Sea Countries: Recommendations for RTD Policies", International Centre for Black Sea Studies, Athens, ISBN 978-960-89227-3-0
- [22] contribution in the volume: "Scientific and Technological Cooperation in the Black Sea Region Policy Issues and Research Topics", Edited by Bonas G. and Filippidis D., (2007), International Centre for Black Sea Studies, Athens, ISBN 978-960-89227-4-7
- [23] Katsikis I. and Christofidis S., (2007), Post-Fordism and Post-Modernity: Personalization and Semiotics in the Case of Mass Communication, in Kaitartzi-Whitlock S. & Baltzis A., (eds.), *Innovations and Challenges for the European Media*, University Studio Press, Greece. (in Greek). ISBN 960-12-1571-6
- [24] Söderquist K.E., Kostopoulos K. and Katsikis I., (2005), Innovation Hot-Spots, *InnKnow FORUM*, No.7, Spring 2005, pp.1-3
- [25] Katsikis I., (2005), Local Knowledge and Regional Production Systems: The Case of the North Aegean Region, *InnKnow FORUM*, No.7, Spring 2005, pp.3-6
- [26] Katsikis, I. Sakoulidis G., Vlahopoulou E., Damianidou D., (2002), Survey for the EURO: The Transition, Introduction, Acceptance and Familiarization of the Citizens with the New Currency, EKEPP Publ. Greece

## **Papers in International Conferences**

- [27] Paschaloudis D., Konstantinidou Z., Fragidis G., Katsikis I., (2012), Entrepreneurship Education in the Greek Business Schools, 8è Rencontre Europe-Amérique Latine, Fortaleza Brazil, 5 10 November 2012
- [28] Katsikis I., Fragidis G., Paschaloudis D., (2012), Project Cross Border Collaboration: An Analysis of the Bilateral Collaborative Projects in the Case of Greece and Bulgaria, *Proceedings of the 2nd International Scientific Conference "Whither our Economies"*, October 15-16 2012, Vilnius, Lithuania ISSN (online) 2029-8501.
- [29] Katsikis I., Fragidis G., Paschaloudis D., (2012), Project Cross Border Collaboration: An Analysis of the European Territorial Cooperation Programs in the Case of Greece Bulgaria, 52<sup>nd</sup> European Congress of the Regional Science Association International "Regions in Motion: Breaking the Path", 21th 25th August 2012, Bratislava, Slovakia.
- [30] Katsikis I., Fragidis G. & Paschaloudis D., (2012), International and Cross Border Entrepreneurship: The Case of Greece and Bulgaria, 52nd European Congress of the Regional Science Association International "Regions in Motion: Breaking the Path", 21th 25th August 2012, Bratislava, Slovakia.
- [31] Katsikis I., Fragidis G. & Paschaloudis D., (2012), Education on Entrepreneurship: An Analysis of the Educational Programs of the European Business Schools, 12<sup>th</sup> International Conference of the Economic Society of Thessaloniki "Regional Economic Development", Thessaloniki, Greece, October 11-13, 2012
- [32] Paschaloudis D., Katsikis I. & Fragidis G., (2012), Regional Cross Border Cooperation in Education and Research: The Case of Greece and Bulgaria, *International Symposium "Paths for Territorial Development"*, June 19 21, 2012, Clermont-Ferrand, France.
- [33] Katsikis I., Fragidis G. Konstantinidou Z. & Paschaloudis D., (2012), Entrepreneurial Universities: An Anatomy of European Educational Programs in Entrepreneurship, 2012 FINPIN Conference on

- "Entrepreneurial Universities", Science-to-Business Marketing Research Centre, 25 27th April 2012, Münster, Germany.
- [34] Katsikis I., (2010), The Role of Corporate Ownership on Downsizing Decision Making, *Proceedings of the MIBES 2010 Conference on the Management of International Business and Economics Systems*, 4 6 June 2010, Kavala, Greece, pp. 588-595.
- [35] Katsikis I., Göksidan H.T. and Erdil E., (2010), The Dynamics of a Regional Cluster Policy: The Role and the Effects of Government Intervention, 4<sup>th</sup> International Conference on Industrial Dynamics, Innovation Policy and Growth, May 21-22, 2010, Izmir, Turkey
- [36] Kyrgidou L. and Katsikis I., (2009), From Strategy to Entrepreneurship, Firm Behavior and Growth, accepted at the 29th Strategic Management Annual International Conference "Strategies in an Uncertain World", October 11–14, 2009, Washington DC, USA.
- [37] Katsikis I., Soderquist K.E., (2009), The Role of Skills in the Development of a Sector: The Evolution of Education and of Computer Services Sector in Greece, "Technology, Skills and Geography DIME Workshop", SPRU, University of Sussex, 11-12 September 2009, UK.
- [38] Katsikis I., (2009), Market Demand and New Industry Formation: Eco-Products and Entrepreneurship in the "Natural Cosmetics Sector" in Greece", *DIME Workshop on "Environmental Innovation, Industrial Dynamics and Entrepreneurship*", Utrecht University, 10-12 May 2009, Utrecht, The Netherlands.
- [39] Göksidan H.T. and Katsikis I., (2009), Public Policies and R&D Performance: The Role of Public R&D in the STI Systems of Turkey and Greece, 49th Congress of the European Regional Science Association "Territorial Cohesion of Europe and Integrative Planning", 25th 29th August 2009 Lodz, Poland.
- [40] Göksidan H.T., Katsikis I. & Serdar T., (2009), Governmental Intervention in R&D Formation: An Analysis of Government R&D Expenditures from OECD Countries, "Technology and Economic Development 3rd International Conference on Innovation, Technology and Knowledge Economics", June 24-26, 2009, Ankara, Turkey.
- [41] Katsikis I. and Göksidan H.T., (2009), The Dynamics of a Regional Cluster Policy: The Role and the Effects of Public Policy, 49th Congress of the European Regional Science Association "Territorial Cohesion of Europe and Integrative Planning", 25th 29th August 2009 Lodz, Poland.
- [42] Katsikis I., (2008), Local Knowledge and Innovation for Sustainable Development: An Empirical Evaluation, 28th Strategic Management Society Conference "How Does Knowledge Matter?", 12-15 October, Cologne, Germany.
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- [78] Pateraki M. and Katsikis I., (2007), Business Strategies for De-Verticalization: The Case of Outsourcing and Collaborative Forecasting Planning and Replenishment (CFPR); "4th Conference on Management Science, Technology and Corporate Social Responsibility", AUEB, Athens, Greece. (in Greek)
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- [81] Brachos D., Katsikis I., Kostopoulos K., (2006), Knowledge in Management: Epistemological Approaches into the Management of Knowledge, 3<sup>rd</sup> Conference on Management Science & Technology: Entrepreneurship and Technology: The Key to Competitiveness", 10<sup>th</sup> May 2006, Athens, Greece. (in Greek)
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## Papers under Publication / Review

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## **Invited Lectures**

- Katsikis I.N., (2012), Entrepreneurship, Business Idea Generation and Creativity, Summer School on Entrepreneurship: "Business Models and Perspectives in Entrepreneurship", 15 July 2012– 21 July 2012, Blagoevgrad, Bulgaria
- Katsikis I.N., (2012), Doing Business in the Region: Insights on the Entrepreneurial Conditions in the Cross Border
   Regions of the Countries, Summer School on Entrepreneurship: "Business Models and Perspectives in Entrepreneurship", 15 July 2012–21 July 2012, Blagoevgrad, Bulgaria

# Articles in Newspapers

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- Katsikis I., Gotzamani E. and Papalexandris A. (2007), A Semiotic Analysis of Hellenic Banks, Newspaper TA NEA, Open MBA Series, 22 October 2007, p.4-5
- Katsikis I., Gotzamani E. and Papalexandris A. (2007), Corporate Identity and Image, Newspaper TA NEA,
   Open MBA Series, 22 October 2007, p.1

#### **Editor and Reviewer**

- Member of the Editorial Board of the International Journal of Social Entrepreneurship and Innovation (IJSEI).
- Reviewer for the Journal of Business Venturing
- Reviewer for the Academy of Management Society,
  - a. Reviewer at the: Annual Academy of Management Meeting 2012 in Boston, Massachusetts, USA;
  - b. Annual Academy of Management Meeting 2010 in Montréal, Canada
  - c. Annual Academy of Management Meeting 2009 in Chicago, USA
  - d. Annual Academy of Management Meeting 2008 in Anaheim, California, USA
  - e. Annual Academy of Management Meeting 2007 in Philadelphia, USA
  - f. Annual Academy of Management Meeting 2006 in Atlanta, USA
- Reviewer for the British Academy of Management Society,
  - a. Reviewer at the Annual British Academy of Management Conference 2008, Liverpool, UK
- Reviewer at the National Institute of Labour and Human Resources, Ministry of Labor and Social Security.

## Memberships and Affiliations

- Research Associate of the National and Kapodistrian University of Athens
- Research Associate of the Hellenic Banking Institute of the Hellenic Banks Association
- Member of the Strategic Management Society SMS
- Member of the Academy of Management Society AoM
- Member of the European Group of Organizational Studies EGOS
- Member of the Management Science Laboratory at the Athens University of Economics and Business,
   Researcher at the Innovation and Knowledge Management Centre
- Member of the Evolution Observatory, EV epistemic community of practice based in Athens, Greece
- Member of the International Committee for the Conservation of the Industrial Heritage TICCIH
- Member of the Independent Council of Arts, Athens Greece and London, UK
- Member of the Innovative Technological Applications Association Alumni
- Member of the European DIMETIC PhD School Alumni http://dimetic.dime-eu.org
- Member of the European Network of Excellence DIME http://dime-eu.org
- Member of the Global Network for Economics of Learning, Innovation, and Competence Building Systems GLOBELICS
- Research Associate of the Department of Business Administration of the School of Management and Economics at the Technological Educational Institute of Serres
- Research Associate of the Innovation and Entrepreneurship Unit of the Athens University of Economics and Business
- External Associate of the Serres Chamber of Commerce and Industry
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- Member of the Management Board of the Association of Alatsatians in Athens, Greece http://www.alatsata.net

# **Analytical Research Interests**

Research interests include evolution studies, innovation - science and technology policies, knowledge and technology management, entrepreneurship, regional and sustainable development, innovation systems, environmental and biodiversity management, architecture, industrial design and the study of modernity and post-modernity.